

# EFFICIENCY STANDARDS

## FOR APPLIANCES & LIGHTING = HUGE SAVINGS FOR ARKANSAS

ARKANSAS CONSUMERS SAVE ABOUT

# \$403

A YEAR ON  
UTILITY BILLS

that's **13%** of the  
average annual bill!



# ARKANSAS

1987

\$19.2

2035

# \$19.2 BILLION

saved in Arkansas for products  
sold from 1987-2035.

ARKANSAS BUSINESSES SAVE TOO, WITH

# \$193 MILLION

MORE TO  
INVEST EACH  
YEAR IN JOBS.

