

EFFICIENCY STANDARDS

FOR APPLIANCES & LIGHTING = HUGE SAVINGS FOR IOWA

IOWA CONSUMERS SAVE ABOUT

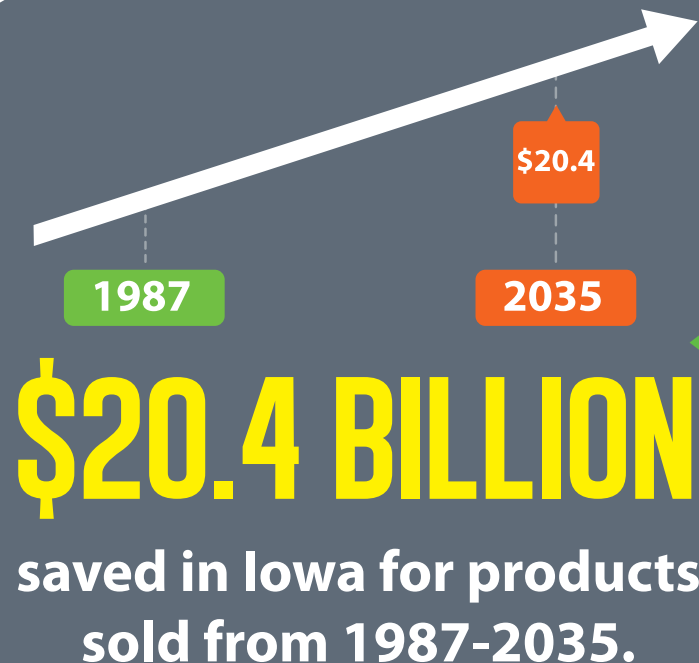
\$425

A YEAR ON
UTILITY BILLS

that's **17%** of the
average annual bill!



IOWA



IOWA BUSINESSES SAVE TOO, WITH

\$197 MILLION

MORE TO
INVEST EACH
YEAR IN JOBS.

