

EFFICIENCY STANDARDS

FOR APPLIANCES & LIGHTING = HUGE SAVINGS FOR NEW MEXICO

NEW MEXICO CONSUMERS SAVE ABOUT

\$434

A YEAR ON
UTILITY BILLS

that's **17%** of the
average annual bill!



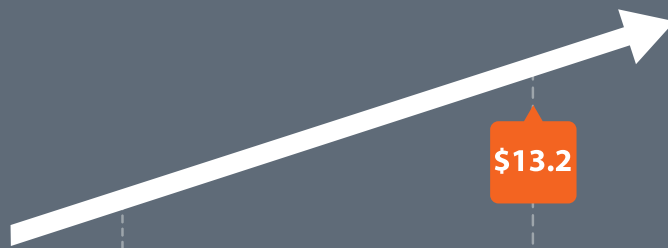
NEW MEXICO



NEW MEXICO BUSINESSES SAVE TOO, WITH

\$121 MILLION

MORE TO
INVEST EACH
YEAR IN JOBS.



1987

2035

\$13.2

\$13.2 BILLION

saved in New Mexico for products
sold from 1987-2035.