

EFFICIENCY STANDARDS

FOR APPLIANCES & LIGHTING = HUGE SAVINGS FOR WISCONSIN

WISCONSIN CONSUMERS SAVE ABOUT

\$474

A YEAR ON
UTILITY BILLS

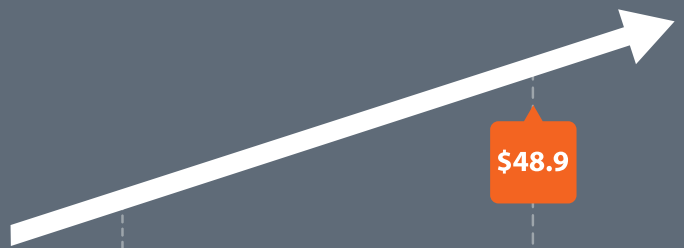
that's **20%** of the
average annual bill!



WISCONSIN BUSINESSES SAVE TOO, WITH

\$473 MILLION

MORE TO
INVEST EACH
YEAR IN JOBS.



1987

2035

\$48.9 BILLION

saved in Wisconsin for products
sold from 1987-2035.